

MY POLFERRIES APP PRIVACY POLICY

In connection with your use of the Polferries Card app, we process your personal data in accordance with the provisions of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (General Data Protection Regulation, hereinafter: **GDPR**).

1. Who is the Controller of your personal data?

The Controller of your data is **Polska Żegluga Bałtycka S.A. with its registered office in Kołobrzeg, ul. Portowa 41, registered in the Register of Entrepreneurs kept by the District Court in Koszalin, 9th Commercial Department of the National Court Register, under National Court Register (KRS) No. 0000011871, Taxpayer Identification Number (NIP) 671-010-07-02, share capital of PLN 67,938,495.30 paid in full, having the status of a large enterprise within the meaning of the regulations on preventing excessive delays in commercial transactions.**

2. How can you contact the Controller?

Contact with the Controller is possible through the following means:

- in writing to the address: Polska Żegluga Bałtycka S.A. ul. Portowa 41, 78-100 Kołobrzeg, marked „Dane osobowe” (Eng. Personal data),
- by e-mail: my@polferries.pl,
- by phone to 94 35 52 102.

or by e-mailing the Data Protection Officer at iod@polferries.pl, on any matter related to the processing of your personal data and the exercise of your rights.

3. What is the basis for the processing of your personal data?

The legal basis for processing personal data varies according to the situations described below:

If you install and use our mobile app

We process your personal data for the following purposes:

- ensuring the proper operation of the app,
- monitoring traffic and verifying app usage,
- possible prevention of activities that do not comply with generally applicable laws.

The legal basis for the processing of data in this regard is the provision of Article 6(1)(f)GDPR, allowing the processing of data when it is necessary for the purposes of legitimate interests pursued by the Controller or by a third party, the Controller's legitimate interests in this case being to ensure the correct operation of the app, to keep statistics on the operation of the app, to prevent fraud and violations of the law.

If you contact us in connection with the use of our app

We process your personal data to contact you and exchange messages.

The legal basis for the processing of data in this regard is the provision of Article 6(1)(f)GDPR, allowing the processing of data when it is necessary for the purposes of legitimate interests pursued by the Controller or by a third party. The legitimate interest of the Controller in this case is the need to process data in order to contact you and provide answers to your questions.

If you create an account within the app and participate in the loyalty program that we organize

We process your personal data to enable you to participate in the loyalty program, to create an account and to fulfill our obligations to you. The legal basis for the processing of personal data is the provision of Article 6(1)(b) of the GDPR, which allows processing of data whenever necessary for the conclusion and performance of a contract to which you are a party or to take action at your request before entering into a contract.

In addition, we process your data in order to fulfill our legal obligations in connection with the conclusion of contracts, in particular accounting and tax contracts — on the basis of the provision of Article 6(1)(c) of the GDPR, enabling the processing of data whenever necessary to fulfill a legal obligation incumbent on the Controller.

We also process your data for the purpose of defending against or pursuing claims, which is our legitimate interest — in this case, the processing of personal data takes place on the basis of the provision of Article 6(1)(f) of the GDPR, which stipulates that the processing of data is permitted whenever necessary for the purpose of pursuing the legitimate interests of the Controller.

4. With whom may your personal information be shared?

In order for us to properly provide our services, we use third party services. Therefore, the data you provide may be transferred to the Entity providing services to us related to the development and maintenance of the app — QRtag spółka z ograniczoną odpowiedzialnością with its registered office in Poznań, street address: ul. Głogowska 70/18, 60-740 Poznań.

5. How long do we keep your personal data?

We strive to keep your personal data only for the time it is actually necessary, after which we delete it. The length of time we keep your personal data depends on how you interact with us:

- if you are a person who has installed a mobile app on your device, we process your personal data for as long as you use the app until you delete it,
- in case you contact us, we process your personal data for the length of the contact between us and for a period of three consecutive months,
- if you are a participant in the loyalty program, we process your personal data for as long as you participate in the loyalty program, i.e., you have an account within the app and for a period of one year after you delete it.

6. What rights do you have in connection with the processing of your personal data?

In connection with the processing of your personal data, you have the following rights:

Right of access

You can request confirmation from us that your personal data is being processed and obtain relevant information about it, including what data is being processed and for what purpose.

Right to rectification
You have the right to request immediate rectification of incorrect personal data and completion of incomplete personal data.

Right to erasure
You have the right to request immediate erasure of your personal data if one of the following circumstances applies:

- the personal data is no longer necessary for the purposes for which it was collected or otherwise processed;
- you revoke your consent (if processing is based on it) and there is no other legal basis for processing;
- you object to the processing and there are no overriding legitimate grounds for the processing;
- the personal data has been processed in an unlawful manner;
- personal data must be deleted in order to comply with a legal obligation;
- personal data was collected in connection with offering information society services to a child.

Right to restriction of processing
You have the right to request restriction of the processing of your personal data if:

- you challenge the accuracy of your personal data;
- the processing is unlawful and you oppose the erasure of your personal data and request the restriction of their use instead;
- we no longer need the personal data for the purposes of the processing, but they are required by you for the establishment, exercise or defense of legal claims;
- you object to the processing of the data.

Right to data portability
You have the right to receive your personal data in a structured, commonly-used, machine-readable format and to send this personal data to another Controller, if the processing is based on consent or on the basis of a contract and by automated means.

You also have the right to request that your personal data is directly transferred to another Controller, if technically possible.

Right to lodge a complaint
You have the right to lodge a complaint about the unlawfulness of the processing of your personal data to the supervisory authority — the President of the Personal Data Protection Office (to the address of the Personal Data Protection Office, ul. Stawki 2, 00-193 Warszawa).

Right to object
You have the right to object to the extent that the processing is based on our legitimate interest.

7. What else is worth knowing?

Your personal data will not be used for the purpose of automated decision-making, including profiling as referred to in Article 22 (1) and (4) of the GDPR.

Provision of personal data is voluntary, but failure to provide data may result in inability to participate in the program.

Data stored on your device

In connection with the operation of our mobile app, we may store information on your device that contains personal data, in particular information such as your IP address, your history of use of the app, information about your participation in the loyalty program or information about the device or software you use. This data ensures the proper operation of the app, is used to control traffic, to create statistics on the use of the app by its users, to undertake marketing activities, to prevent technical errors and malfunctions, to ensure the security of the site or to prevent abuse and violations of the law.

This information is stored on your device and you can delete it at any time using the appropriate settings available on your device. This information is saved based on your consent, given in accordance with the provisions of Article 173 § 1 of the Telecommunications Act. Please note that the lack of such consent or subsequent deletion of data files may result in the inability to use or limits the use of the app's functions.